



Goal Setting for the Biennium



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1. Stand Out for Gender Equity

Awareness building ~ all clubs select 1 cause prioritized in the US/Canada caucuses in collaboration with UN agencies to focus on to impact laws & regulations on behalf of women and girls

- Violence against Women
 - Domestic Violence
 - Child Marriage
 - Digital abuse
- Women in Leadership
 - Workplace
 - Government
 - At the Table
- Climate Change Impact on Women

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2. Represent Global Citizenship-Serving Women and Girls in the Community

Focus 2 times in the year (November & March) for concentrated global/local awareness

- Zonta Says No to Violence Against Women -100% of clubs participate in 16 days of activism – orange the world
- Promote International Women’s Day, generate press and awareness week of action and membership drive
 - Zonta Foundation fundraising
 - Climate Change: A gender equality issue
- 75% of clubs submit 1 example of local service to Share Your Story

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3. Develop Future Leaders

- JMK and YWPA awardee promotion and network, international opportunity -ZAC (Zonta Awardee Connected)
- AE fellows
- Golden Z club
- Young professionals in leadership roles, develop education sessions and contribute to all.
- Great Girls & Cross-Mentoring Program
- Nominating committee – new leadership potential and growth

HELP NEEDED:

1. Training for club and district nominating committees on identifying and mentoring future leaders
2. Experts to role model how to take advantage of the dozens of colleges and universities in new England, USA

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4. Celebrate Ourselves

- Spirit of Zonta
- Zonta app – Goal: 100% of leadership and 50% of membership using this year
- Honor Zontians with 25 year + of service
- Diversity: in race, age, gender etc. “Zonta for all”

HELP NEEDED:

1. Improvements to the Zonta App and Training on the possibilities
2. Experts to role model on how to appeal to a more diverse member population

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5. Position Zonta for the Future

- Be in the Know: Convention Highlights ([Convention 2022.ZontaDistrict1.org](http://Convention2022.ZontaDistrict1.org))
- New Strategic Plan for ZI – our involvement will be critical
- Organizational Structure & Operations
- Increase Membership – change our “-” to a “+”
Get Out – Invite In – Show Up – Leave Prepared
- Charter New Clubs

HELP NEEDED:

Experts to role model chartering new clubs while we shore up a crumbling foundation

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Pillars with Foundation Exposed

SOLID: A mighty group of women with a lot of passion. Amazing resources from Zonta International, including e-club model, Recruitment Best Practices, New Club How To's, Golden Z Welcome, and other membership tools. Other resources shared by Membership International Committee chairs, other Districts, other sources.

CRACKED: After 10 years of decline,
Too many small clubs and burnt-out leaders
Lack of bandwidth
Not enough momentum to get started
No budget

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